

Courtney L. Werner

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Education

- 2012 Ph.D. in English/Rhetoric and Composition—Literacy, Rhetoric, and Social Practice**
Kent State University, Kent, OH 44240
Dissertation: “Disciplining New Media: Rhetoric and Composition’s Disciplinary Development through the Case of New Media, 2000-2010”
- 2008 Master of Arts in English/Rhetoric and Composition**
Texas State University—San Marcos, 601 University Dr., San Marcos, TX 78666
Additional Emphasis (cognate/minor): Women’s and Gender Studies; Literature
Thesis: “Negotiating Authority: Perceptions of Age in the Writing Center”
- 2006 Bachelor of Arts in English/Writing with Honors**
Moravian College and Theological Seminary, 1200 Main St., Bethlehem, PA 18018
Second Major: Religion/Theological Studies; Minor: Women’s and Gender Studies
Thesis: “America’s Neo-Gnostic Literature: What’s Really Going on in Philip K. Dick’s *Valis* Trilogy”

Publications

- 2020 “Tutor Talk, Netspeak, and Student Speak: Enhancing Online Conferences.” *Praxis: A Writing Center Journal*.
With co-author Diana Lin Awad Scrocco. **Forthcoming, 2020**
- 2018 “Defining New Media: Making Arguments about Literacy Events and Sponsors.” *Journal of Literacy and Technology*. 19.1: 63-92.
- 2017 “How Rhetoric and Composition Described and Defined New Media at the Start of the Twenty-First Century.” *College Composition and Communication*, 68.4: 713-741.
- 2016 “Captain Discourse and Other Heroes: Learning about Writing Research through Comic Books.” In Karma Waltonen and Melissa Bender’s *Twenty Writing Assignments in Context: An Instructor’s Resource for the Composition Classroom* with coauthor Nicole I. Caswell. New York: MacFarland, 244-256.
- 2015 “Speaking of Composing (Frameworks): New Media Discussions, 2000-2010.” *Computers and Composition* 37: 55-72.
- 2014 “Activities for Tutor Identity Development.” *Academic Exchange Quarterly*, 18.4 with coauthor Nicole I. Caswell.
- 2014 “Integrating Peer Review as Process.” In Emily King, E. Elle Mooney, Bob Neis, and Sara Uribe-Barrios (Eds.). *Pupil, A Sourcebook for Teachers: Rhetoric and Composition*, coauthor Nicole I. Caswell, pp. 47-49.
- 2014 “The Selfie as Pedagogical Tool in a College Classroom.” *College Teaching*. 62.4: 1-2, with coauthors Johnson, Maiullo, Trembley, and Woolsey.
- 2014 “What’s Your Website Say About You?: Varied Discourse Communities on Writing Center Websites.” *East Central Writing Centers Association Newsletter*, 4.1: 1-5, with undergraduate coauthor Allyson Hoffman.
- 2014 “Not Just Checklists: Using Tables to Guide Peer Review.” In Steven J. Corbett, Michelle J. LaFrance, and Teagan E. Decker (Eds.). *Peer Pressure, Peer Power: Theory and Practice in Peer Review and Response for the Writing Classroom*, pp. 259-266.
- 2013 “Age and Peer Status in Writing Center Conferences.” *Academic Exchange Quarterly*, 17.4: 40-45 with coauthor Jessica Heffner, MA.
- 2013 “Constructing Student Learning through Faculty Development: Writing Experts, Writing Centers, and Faculty Resources.” *College English Association (CEA) Forum*, 42.2, [Web](#).
- 2013 “Dear Professor X, This is not my best work: Composition meets eportfolio.” *Computers & Composition Online*. Fall. [Web](#).
- 2012 “Identifying the Writing Center.” *East Central Writing Centers Association Newsletter*, 2.1: 5-8, with coauthor Nicole I. Caswell, PhD.
- 2011 “Negotiating Authority: Perceptions of Age in the Writing Center.” *Praxis: A Writing Center Journal*, 8.2. [Web](#).
- 2011 “Setting the Scene: Imagery and Student Voice in the Writing Center.” *Dangling Modifier*, 17.2. [Web](#).

Publications Under Review

2019 "New Media and the Profession: What 'New Media' has done for Our Disciplinary Persona," *Composition Studies*.

Ongoing Research Projects

2020 Enacting Ideologies: For Whom Writing Center Websites Speak
2020 Service Learning and Digital Technology in the First-Year Composition Classroom
2020 Multimodal Composition in the Writing Program: Does Multimodality Belong Here?
2022 SLAC-ers and Writing Center Enculturation: Positioning the Small Liberal Arts College Writing Center in the Professional Arena
2022 Digital Technologies Infrastructure in the Contemporary University
2022 Professionalization in the English Major: Enticing and Preparing Majors for Life after College

Video Publications

2014 "Using Track Changes and Comments Features on Your Word Processor." Video for first-year students
2013 "Annotations." Video for first-year students.
2013 "Answering the Phone: Preparing for Diverse Interviews."

Invited Presentations and Workshops Facilitation

2019 "Climate Rhetoric and Persuasion." Monmouth University, Climate Crisis Teach-In
2019 "Alternative Presentation Types." Monmouth University, FYC
2018 "How-To Create Academic Posters." Monmouth University with co-presenter Jennifer Mantle, FYC
2017 "Assessing Poster Assignments in First-Year Composition." Monmouth University with co-presenter Jennifer Mantle, FYC
2017 "A conversation with Courtney L. Werner, author of 'How Rhetoric and Composition Described and Defined New Media at the Start of the Twenty-First Century' (TIME HERE)" published by *College Composition and Communication Podcasts*. Web. <http://www.ncte.org/cccc/ccc/podcasts>
2017 "Writing in the Disciplines." Monmouth University with co-presenter Hillary DelPrete, CETL
2017 "Assigning Poster Presentations." Monmouth University with co-presenter Jennifer Mantle, FYC
2016 "Assessing Multimodal Composition in FYC." Monmouth University, FYC
2015 "Multimodal Composition in FYC." Monmouth University, FYC
2014 "Making Fair Assessments and Giving Fair Grades," Conversations about our Continuing Formation as Teachers in Christ-Centered Higher Education, Hope College
2014 "Teaching with Visuals 'TED Talk,'" Faculty Meeting, Hope College
2013 "Teaching with Visuals," Innovations Pre-College Conference, Hope College
2013 "Engaging Students Using Writing," Initium New Faculty Orientation, Hope College
2013 "Is Our Language Use Different?: Fashion, Feminine/ist Discourse, and Digital, Writing," English Department Colloquium, Hope College
2013 "The Quiet Side of Leadership," Omicron Delta Kappa Leadership Honor Society Induction Keynote Address
2010 "Nailing the Presentation: Exploring Pecha-Kucha," University Teaching Council Conference, KSU
2010 "Using the Computer Labs (for new instructors)," Pre-Semester Writing Program Workshops, KSU
2009 "Using Blogs in Writing Intensive Classrooms" with Patrick Thomas, Summer Exploratorium at KSU presented by Faculty Professional Development Center
2009 "Student Investment: Writing Assessment and In-Class Peer Review" with Dr. Brian Huot; OhioWINS
2009 "Using the Computer Labs (for new instructors)," Pre-Semester Writing Program Workshops, KSU

Writing Pedagogy Faculty Development Series, Hope College Writing Program, Hope College

2014 The Perfect Prompt: Getting Students to Write What You Want to Read
2014 Peer Review
2013 Rubric Assessment
2013 Effective Assessment
2012 Scaffolding and Sequencing

Conference Presentations and Workshops

- 2019 “Considering the Art of Synchronous Online Tutoring Consultations: Netspeak Features”: International Writing Centers Association and National Council on Peer Tutors in Writing Joint Conference.
- 2019 “The Tea: Social Media, Service-Learning, and Student-Generated Collaborative Writing”: Computers and Writing Conference.
- 2018 “Infrastructure in the Contemporary University”: Computers and Writing Conference
- 2017 “What kind of paper are you writing?”: Writing Centers Address the Prompt”: National Council on Peer Tutors in Writing.
- 2016 “Digital Accessibility and Mobile Apps: OWLs Where Students Need them Most”: National Council on Peer Tutors in Writing.
- 2016 “Enacting Our Ideologies: How Our Writing Center Websites (Don’t) Speak for Us”: Conference on College Composition and Communication.
- 2016 “Multimodality, its Pedagogy, Theory, and Practice: An Intersection in the University Writing Center”: East Central Writing Center Association Conference
- 2015 “Ethical Dilemmas and Pragmatic Issues when Applying Technoliteracies and Action Research”: Computers and Writing Conference
- 2015 “Center Sites, Ideologies, and Ethics”: East Central Writing Centers Association Conference
- 2015 “Faculty Mentoring Faculty: Dissatisfaction and Untenured Mentorship Risk Taking”: Research Network Forum at Conference on College Composition and Communication
- 2014 “Imagineering the Website: Bringing Ideology and Know-How Together”: International Writing Centers Association/National Council on Peer Tutoring in Writing Joint-Conference
- 2014 “Using Websites to Discern/Describe Our Audiences”: East Central Writing Centers Association Conference
- 2013 “Seeing the Writer in our Community Discourse: Documents, Writing Centers, and Community Identity at a Small Liberal Arts College”: National Council on Peer Tutoring in Writing
- 2013 “Workplace Writing, Workplace SNS: Generation We and Doing Business Digital”: Computers and Writing
- 2013 “Getting Hired at a Small School”: Conference on College Composition and Communication
- 2012 “Identity and the Writing Center”: National Council on Peer Tutoring in Writing
- 2012 “Hybrid Conversations: Using Synchronous Chat in the Writing Center to Bridge Nonacademic Digital Literacies and Academic Literacies”: Conference on College Composition and Communication
- 2011 “Branding Ourselves: Identity, Tutors, and Professional Development”: East Central Writing Center Association Conference
- 2011 “Tutors and Non-Traditional Student Writers: The Impact of Age in the Writing Center”: National Council on Peer Tutoring in Writing
- 2011 “Immigrant Terms and Stolen Identities: Unpacking New Media’s Position in Rhetoric and Composition”: KSU Graduate Student Senate Research Symposium
- 2011 “Old Researcher, New Researcher: Trajectories of Indoctrination into Rhetoric and Composition through Evolving Subfields”: Writing Research Across Borders II
- 2010 “Rearticulating Social Change: Writing Assessment and the Role of Social Responsibility”: Conference on College Composition and Communication
- 2010 “Across the University: Developing Effect Writing Center Assessment Projects”: East Central Writing Center Association Conference
- 2010 “Center Dialects: Writing Centers and Rhetorical Home Languages”: English Graduate Student Research Symposium, Kent State University
- 2009 “Making Waves in the Writing Center, Making Waves in Empirical Study: Tutors’ Perceptions of the ‘Non-Traditional’ Student-Writer”: Conference on College Composition and Communication
- 2009 “Complex Tweets: Building Identity through Multiple Rhetorics and Literacies in the Twitter Community”: Feminist Rhetorics (FemRhet) Conference
- 2008 “The Scenic Route to Soap Box: Voicing Students in the Writing Center”: International Writing Center’s Association Conference
- 2008 “Re-imagining Conventions of the Heroic Tale: The Evolving Feminine Hero”: Children’s Literature Association Conference
- 2008 “Graphic Novel as Textbook: Alternative Realities for Composition Instruction”: Conference on College Composition and Communication
- 2008 “Writing Center as Student Service: Rhetorical Choices and the Art of Voicing Students Needs”: South Central Writing Centers Association Conference
- 2008 “Moving Feminisms Forward: Making Feminists into Cyborgs”: Southwest/Texas Popular & American Cultural Association Conference
- 2007 “Writing Centers as Historical Spaces: Oral History Research and Institutional Identity”: International Writing Centers Association

Administrative Positions

2018-present	Chair, University Information Technologies Committee (ITC), Monmouth University
2018-present	Associate Director of First-Year Composition, Monmouth University
2018-present	Educational Opportunity Fund English Department Liaison, Monmouth University
2016-present	Leader of First-Year Composition Service-Learning Initiative, Monmouth University
2013-2015	Director of College Writing, Hope College
2012-2013	Writing Expert and Faculty Development Provider, Hope College
2009-2011	Assistant Coordinator of Digital Composition, Kent State University
2010-2011	Graduate Student Senate Information Services Chair, Kent State University
2007-2009	<i>Words Work Literacies Journal</i> Co-Founder and Essays Editor, Texas State and Kent State University
2005-2006	Writing Center Assistant Director, Moravian College

Academic Service, Certifications, and Professional Memberships

2016-2019	University Information Technologies Committee (ITC), Monmouth University
2018-2019	Departmental Honors Committee, Monmouth University English Department
2016-2019	Sigma Tau Delta Chapter Sponsor/Advisor, Monmouth University
2016-2018	Curriculum Committee, Monmouth University English Department
2016-2018	East Central Writing Centers Association, Past President (Board Position)
2015-2016	East Central Writing Centers Association, President
2014-2015	Leadership Program Mentor, Hope College
2014-2015	Academic Affairs Board (AcAB), Elected Arts & Humanities Representative, Hope College
2014-2015	English Department Writing Track Curriculum Committee, Hope College
2014-2015	Academic Computer Committee (AcAB liaison), Hope College
2014-2015	East Central Writing Centers Association Vice President
2013-2016	East Central Writing Centers Association At-Large Board Member (with committee responsibilities)
2013-2015	Sigma Tau Delta Chapter Founder/Advisor, Hope College
2013-present	Member, <i>International Writing Centers Association (IWCA)</i>
2013-present	Member, <i>Council of Writing Program Administrators (CWPA)</i>
2013-2014	Klesis Graduate Program Discernment Mentor, Hope College
2012-2015	English Department Writing Program Committee, Hope College
2012-2014	English Department Recruiting Committee, Hope College
2012-2015	Women's and Gender Studies Council, Hope College
2012-present	Member, <i>National Council of Teachers of English (NCTE)</i>
2012-present	Member, <i>Conference on College Composition and Communication (CCCC)</i>
2011-2012	Kent State University Student Media Policy Committee Graduate Committee Member
2009-2010	Kent State University Graduate Student Senate English Department/AGES Senator
2009-2010	Kent State University Association of Graduate English Students (AGES) Treasurer
2009	Cengage Learning "Understanding the Adult Learner" Certification
2006-2007	Texas State University MA in Rhetoric and Composition Committee Student Representative
2005	LeaderShape Conference Attendant and Graduate
2004-present	Omicron Delta Kappa Leadership Honor Society Member
2004-present	Sigma Tau Delta International English Honor Society Member

Grants and Fellowships

2018	Service Learning Faculty Fellows, Monmouth University
2014	International Writing Centers Association Travel Grant
2013	Technology Innovations Book Circle Grant, Hope College
2013	Provost Research Award for Beginning Faculty; Hope College
2012	Literacy, Rhetoric, and Social Practice Program Stephen P. Witte Fellowship, <i>competitive teaching release</i> , KSU
2012	Graduate Student Senate Research Grant Recipient, <i>a competitive grant</i> , Kent State University
2012	English Department Professional Development Grants, Kent State University
2012	Graduate Student Senate Domestic Travel Grants, Kent State University
2012	English Department Travel Grant, Kent State University
2008	Conference on College Composition and Communication (CCCC) Professional Equity Project (PEP) Award
2008	Texas Higher Education Coordinating Board Go-Center G-Force Grant
2007	English Department Travel Grants, Texas State University

Awards and Recognitions

2015	Hope College Faculty Merit Award
2014	Hope College Faculty Merit Award
2014	Andrew W. Mellon Scholars Program “Outstanding Mentor Award,” Hope College
2012	Graduate Student Senate “Excellence in Research” Award, Kent State University
2011	Graduate Student Senate “Excellence in Teaching” Award, Kent State University
2008	Toerne Scholarship, Kent State University
2008	Mary Agnes Taylor Scholarship, Texas State University
2007	Graduate College Scholarship, Texas State University
2007	Graduate Scholars/Celebrity Classic Scholarship, Texas State University
2006	Timothy Breidegam Service Award, Moravian College
2006	Charles Albrecht Memorial Award, Moravian College
2006	Omicron Delta Kappa Moravian Star Award, Moravian College
2006	Religion Department Award, Moravian College
2006	English Department Award, Moravian College
2006	Alumni Prize—Outstanding Achievement in Humanities, Moravian College
2005	Alumni Fellows Award, Moravian College
2006	Comenius Scholar Award, Moravian College

Teaching, Tutoring, and Course Design

Monmouth University, West Long Branch, NJ

Assistant Professor | English Department | Undergraduate & Graduate | Fall 2015- present

- College Composition (English 100—a summer bridge composition course for NJ Educational Opportunity Fund, or EOF, students)
- College Composition I (English 101—a first-semester composition course)
- College Composition II (English 102—a second-semester composition course)
- College Composition II: Service Learning (English 102)
- College Composition II Honors (English 102)
- Language and Linguistics (English 422—an upper-level course in the major)
- Writing New Media* (English 475—an upper-level undergraduate course on digital composition)
both face-to-face and hybrid versions
- The Art of Visual Argument* (English 498/598—a stacked, upper-level undergraduate and graduate special topics course in visual rhetoric)
- Language and Community (English 384—an upper-level internship/service-learning experience done in a life-after-university seminar-style course)
- Experiential Education (English 387/389—an upper-level internship/service-learning experience, individualized for each student)
- Writing for the World Wide Web* (English 619—a graduate theory/application course on digital composition)
- Seminar on Gendered Rhetorics* (English 491—an upper-level course on gender in discourse)
- Feminist Theory and Criticism (English 550—a graduate theory course)
- Organizational Rhetoric (English 599—an independent study)
- The Art of Visual Rhetoric* (English 498/598—an upper level and graduate special topic course)
- Graduate Thesis Development (English 691—part one of a two-part independent thesis sequence)
- Graduate Thesis Writing (English 692—part two of a two-part independent thesis sequence)
- Graduate MA Essay Option (no course number, independent study and expansion of a scholarly essay)

**Courses independently designed, created, or redesigned*

Hope College | Holland, MI

Director of College Writing | Office of Teaching and Learning | Fall 2013 – Spring 2015

Assistant Professor | English Department | Undergraduate | Fall 2012 – Spring 2015

- Expository Writing I (English 113—a first-year composition course)
- Expository Writing II (English 213—a second-year composition course)
- Workplace Writing (English 214—a business and professional writing course)
- Exploring Gender in Graphic Novels (English 373—a visual rhetoric course) (*Women’s and Gender Studies Designation*)
- First-Year Seminar (IDS 100—a seminar-style course for first-year students)

Hope College | Holland, MI, continued

Cultural Heritage I/History of Rhetoric (IDS 171—a blend of three humanities areas focusing on rhetoric):

Ancient Rhetoric and Silenced Voice (*Women's and Gender Studies Designation*)

Andrew Mellon Scholars Seminar II (IDS181—a Digital Liberal Arts seminar)

Independent Study: The Work of John Grisham (English 499)

Independent Study: The Rhetoric of Sherlock Holmes (English 493—intensive writing project)

Introduction to Women's and Gender Studies (WGS 200)

Online Course Development | Undergraduate

Workplace Writing (English 214—an intensive, 4-week asynchronous online writing course)

Mellon Scholars Program Advisor | Interdisciplinary Program | Undergraduate | Fall 2012 - present

“Multigenre Memoir” with Stephanie Emanuele (Independent Research Thesis, Spring 2015)

“The Rhetoric of Sherlock Holmes” with Allyson Hoffman (Independent Research Thesis, Fall 2014)

“The Dr. Quest and Race Show” with Megan Stevens (Summer Research Grant 2014)

“The Passing of the Test is Inconsequential” with Allyson Hoffman (Summer Research Grant 2013)

“Exploring/Creating Graphic Novels” with Stephanie Emanuele (Summer Research Grant 2013)

“Exploring AP English” with Allyson Hoffman (Spring 2013)

Tutor Training Modules | Undergraduate

“Expectations for Effective Writing and the Klooster Center WAs”

(Summer writing assistant training Pre-College Conference 2014)

“Hope, Rhetoric, and Composition” (Summer writing assistant Pre-College Conference 2013)

National University | Online

Adjunct Professor | Department of Arts and Letters | Graduate | 2011 – 2015, off-term

History of Rhetoric (English 656)

Composition Pedagogy (English 655)

Modern Rhetoric (English 657)

Kent State University | Kent, OH

Teaching Fellow | English Department | Undergraduate | 2008 – 2011

College Writing I (English 11011)

College Writing II (English 21011)

Business and Professional Writing (English 30063)

Argumentative Prose (English 30064)

Cuyahoga Community College (Tri-C) | Metro Campus, Cleveland, OH

Adjunct Faculty | Women's Studies Program | Liberal Arts Division | Undergraduate | 2011

Introduction to Women's Studies (WST 1510)

National College | Stow, OH

Adjunct Faculty | Humanities Department | Undergraduate | 2009

Preparatory/Developmental English/Writing (PRE 031)

College Writing (ENG 102)

Business Communications (ENG 225)

Texas State University | San Marcos, TX

Adjunct Faculty | English Department | Undergraduate | 2008

Emerging STARS Program, College Writing I (English 1310—a summer bridge program)

Teaching Assistant | English Department | Undergraduate | Fall 2007 - Spring 2008

College Writing I (English 1310)

College Writing II (English 1320)

G-Force Go-Center Team Member | Writing Center | English Department | High School | 2007

Worked with Hays County High School to establish a satellite writing center

Worked with Hays County Juvenile Detention Center to establish a writing center specifically geared towards resumes, ACT, SAT, and COMPASS writing needs

Texas State University | *San Marcos, TX*, continued

Instructional Assistant | English Department | Undergraduate | Fall 2006 – Spring 2007

World Literature Since 1600 (English 2340)

British Literature Since 1785 (English 2320)

Moravian College | *Bethlehem, PA*

Undergraduate Co-Teacher | Writing Center | English Department, Learning in Common | 2003 - 2006

Tutorship 213.2 (English 213.2)

University Seminar/First-Year Experience, Introduction to College Life (LinC 100)

Additional Languages

Reading proficiency in Spanish

References

Dr. Sara Newman, Professor

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sjnewman@usfq.edu.ec

Universidad San Francisco de Quito—Ecuador

Dr. Joel Wingard, Emeritus Professor, Moravian College Writing Program Administrator

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Bethlehem, PA 18018

Dr. Curtis Gruenler, Professor

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126 E. 10th St.

Hope College

Holland, MI 49424

Dr. Nicole Caswell, Associate Professor, Dir. of University Writing Centers

(252) 737-1090

caswelln@ecu.edu

Joyner Library 1009A

East Carolina University

Greenville, NC 27858

Dr. Pamela Takayoshi, Professor, and Rhetoric and Composition Program Co-Chair

(330) 998-0524

ptakayos@kent.edu

Satterfield Hall Room 113

English Department

Kent State University

Kent, OH 44240

Dr. Raymond Craig, Dean of Arts & Sciences

(419) 372-2015

racraig@bgsu.edu

205 Administration Building

Bowling Green State University

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